



‘Ride the Wild on the Altitude Horse Ride’ & fund conservation on Kenya's tallest peak with the ultimate mountain horse safari

- Ride with family and friends alongside wildlife through untouched wilderness
- Raise money specifically for the elephant corridor and Mt Kenya mounted horse patrol team



Altitude Horse Riding Centre, in collaboration with the Mount Kenya Trust 10to4 Mountain Bike Event, is excited to announce a sponsored horse ride in February 2018. **Date:** Friday 9th February 2018 (Day 1 of the main 10to4 cycling event) **Location:** Start at Timau Sports Club, ride through private farms and tracks into the Ngare Ndare Forest and onto Borana Conservancy. **Start and end time:** 7am – 11am. **Distance:** 30km **Equipment:** Riding equipment and hat!

"The 10to4 has established itself as one of Kenya's best-kept secrets on the adventure tourism calendar, and we want to make sure everyone else gets a chance to take part", says Susie Weeks, Mount Kenya Trust's chief executive.

"Where else can you can ride route, that take you through some of Africa's most beautiful untouched wildernesses, where you're having the time of your life while also helping a really good cause?"

About the ride:

The route will be mostly, but not entirely over one of the bike race routes and incorporate a range of environments from community, farm and bush riding. It will take just under 3 hours. The horses will ride as one group and will be professionally guided.

There are 20 quality, experienced safari horses available for this incredible opportunity, generously being provided by Mrs Rose Dyer

*approximately one third of the equines will be made available to experienced, junior riders.

Regular pre-riding will be required so that you are fit enough to manage the horses and enjoy the ride. Applicants need to be intermediate level (able to control the horse in walk, trot, canter).

To gain a place, riders must each raise 20,000ksh *minimum* for the conservation causes mentioned above- by the closing date January 15th 2018. This will include an event T-shirt, cap and goody bag. In addition, all those entered will be in turn entered in the 10 to 4 raffle draw for free flights to the coast and top sponsorship raised (including cyclist and runner competitors) wins a helicopter flight around next year's event! In the Altitude ride itself there will be a prize for both the most improved junior, and senior 'safari rider' on the day.

Riders raise money for the **Mount Kenya Trust**, a Kenyan charity working to protect the wildlife, forests, and people of this iconic mountain, which provides water for millions of Kenyans and supports habitats hosting a third of the country's 30,000 elephants. Threats include illegal logging, wildlife poaching, and overgrazing, which together risk the collapse of its fragile ecosystem. On the Altitude horse ride, the participants will be raising money specifically for two projects; the Mount Kenya mounted horse patrol team and the elephant corridor.

More information on fundraising can be found at www.10to4.org.

How to enter:

1. Register your interest/further enquiries with Altitude horse riding- wizzystuff@gmail.com with the following information required: name, age, weight, amount of riding experience. If you fit the criteria you will be sent an entry and sponsorship form. Entry deadline; 15th Jan 2018 (filled in form plus physical funds for min 20,000 ksh)
2. Visit www.10to4.org to see how you can be further involved in this incredible event... on a bike and/or horse and/or your own legs! Or make a weekend of it and do all three!

APPLY NOW AND START RAISING FUNDS FOR THESE LOCAL WORTHWHILE CAUSES AND GET YOURSELF A ONCE IN A LIFETIME RIDE.

Please note: Entries with min 20,000 raised will be taken on a first come first served basis, so if you raise the min quickly, PLEASE keep fundraising!