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Everything Altitude Ride in the Wild

on Borana Conservancy

14th February 2021

Take part in this exciting sponsored horse safari and help fund conservation on Kenya's tallest peak.

Date: Sunday 14th February 2021

Location: Borana Conservancy

Start time: 7am

Duration: approx. 4-6 hours

Equipment Required: Correct riding helmet, boots and body protector (compulsory for Junior Riders & strongly advised for adults)! You will be provided with a horse/pony.

Cost of Entry: Min. pledge KSh. 25,000 (50% upfront payment to secure spot).

About the ride:

This really is a ride in the wild! Apart from the unforgettable and incredible landscape, you will come across game of all types; small and large. With experienced safari horses and ponies available (generously being provided by the Dyer Family) this unique ride will take place on the beautiful savannah of Borana Conservancy. You will ride in a group and be professionally guided. The ride will take between 4-6 hours.

- Regular pre-riding will be required so that you are fit enough to manage the horses and enjoy the ride. Applicants need to be at least intermediate level (able to control the horse in walk, trot, canter)
- Riders must each pledge to raise a **minimum sponsorship of KSh. 25,000** for mountain conservation. In order to secure a place on the ride 50% (KSh 12,500) will need to be paid on entry. The balance of the pledged sponsorship will need to be paid on or before the 29th January 2021. Any excess sponsorship raised may be handed to Mount Kenya Trust after this date. Note that the cost of entry is just a minimum pledge, so if you raise the min quickly, PLEASE keep fundraising!
- Riders will be provided with either Ngare Ndare ponies or Borana Ranch horses. Riders are not allowed to bring their own horses/ponies
- Riders are responsible for bringing their own helmets/hats, chaps, boots and back protectors (optional) and seat savers (if they want one)
- The ride will start early in the morning, and will last approx. 4-6 hrs
- AMREF cover is MANDATORY for all and can be purchased through the online registration form
- With the Entry Pledge you will receive a 10to4 Goody Bag and an Altitude Horse Ride Polo Shirt. Not included in the entry pledge are tips for syces/ accommodation/ lunch/ refreshments.



FUNDRAISING

Those taking part in the Everything Altitude Ride in the Wild @ the 10to4 will be raising money for the Mount Kenya Trust, a Kenyan charity working to protect the wildlife, forests, and people of this iconic mountain, which provides water for millions of Kenyans and supports habitats hosting a third of the country's 30,000 elephants. Threats include illegal logging, wildlife poaching, fires and overgrazing, which together risk the collapse of its fragile ecosystem. Raise money for the Mt Kenya mounted horse patrol team amongst the projects funded by Mt Kenya Trust.

YOUR HELP IN ACTION

MAKE YOUR 10TO4 ENTRY COUNT. YOUR EXTRA SPONSORSHIP WILL HELP US TO GO FURTHER FASTER. HERE ARE SOME OF THE USEFUL WAYS WE WILL USE YOUR SPONSORSHIP TO HELP THE WORK OF THE MOUNT KENYA TRUST

KSh 240,000	Covers the salary of a Mount Kenya Trust Ranger for one year		
KSh 50,000	The cost of a small water tank for our tree nurseries run by community groups		
KSh 20,000	Buys a camera to help our rangers record illegal activities in the field		
KSh 12,000	Pays for a satellite enabled phone with a tracking app that helps us record a team's patrols		
KSh 8,000	Helps wild animals in need of veterinary care		
KSh 2,000	KSh 2,000 Pays for one fire beater to help extinguish fires on Mt Kenya and the Aberdares.		
KSh 1,000	Plants 20 indigenous trees or one fence post for the elephant corridor.		
		Pays for the barley, oats and hay for one year to feed our patrol ponies	KSh 120,000
		KSh 42,000 Pays for full protective firefighting clothing for one ranger.	KSh 42,000
		Pays for a GPS enabled phone for mapping forest patrols.	KSh 15,000
		KSh 10,000 Pays for one day of elite firefighting training for one ranger.	KSh 10,000
		5 pairs of gumboots for tree planting monitors	KSh 5,000
		Buys good books and stationary for the schools MKT supports	KSh 3,000

eventmanager@10to4.org +254 740 967 679 www.10to4.org

HOW TO REGISTER

1. To register your interest in the horse ride please contact Wizzy from Everything Altitude on everythingaltitude@gmail.com with the following information required: **name, age, weight, height, amount and type of riding experience and phone/WhatsApp number**. If you fit the criteria you will be sent a link to the official entry form and the sponsorship form. Entry deadline: 29th January 2021 (including completed form plus physical funds for min. pledge)
2. For all other 10to4 enquiries please reach out to Leafy Rous on eventmanager@10to4.org or visit www.10to4.org to see how you can be further involved in this incredible event... on a bike and/or horse!

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